



Newsletter November 2007

Latest news from Flourishing People



Investors in People week is a time for you to focus on inspiring your people and leading your business. Investors in People week was launched this year on 5th November with a theme of Leadership and Management.

Leadership & Management Research

The quality of leadership and management across the UK remains a critical issue for individual employers and the country as a whole. Investors in People research shows that only one third of UK employees (34%) see their manager as a role model and nearly a quarter (24%) feel that their manager takes little or no account of their views, or does not consult them when making decisions. Such figures show the urgency of addressing an issue that acts as a barrier to improving the performance of your business and of the UK economy.

Increasingly the Investors in People Standard has been adapted to place a far greater emphasis on leadership and management, in recognition that this is probably the single most important factor in growing a successful business. It can now be used to benchmark your leadership and management team and procedures against recognised good practice.

Why Invest in People?it delivers results

Whether you are a multinational or a small business, a school, hospital or a non-profit making organisation, your people are at the heart of what you do. Your success depends on you getting the best out of everyone. But if you are investing in their development, you want to see a good return. Your investment in your people needs to help you achieve your objectives too.

That's what Investors in People is all about. It's about investing in people for success. Thousands of organisations become Investors in People because it's a good way of managing people and doing business.

Flourishing People employs Investors in People Advisors with many years experience of helping business's across a wide range of sectors to achieve Investors in People recognition and experience the benefits of a confident and competent workforce.

We are offering a free initial 30 minute health check throughout November and December to any organisations in the area who would be interested in considering whether the Investors in People Standard might be right for them to pursue.

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